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Privacy policy

As a processing body within the meaning of the EU's General Data Protection Regulation (GDPR), TS Quadrat GmbH takes the protection of your privacy and your personal data very seriously. We are pleased about your visit to our website and your associated interest in our company and our products and services, and would like you to feel secure about the protection of your personal data. It is generally possible to use our website without providing personal data. According to Art. 4 (1) GDPR, personal data constitutes all information relating to an identified or identifiable person such as their name, address, or date of birth. Pseudonymous data that we cannot assign directly to you, for example via a name or email address, also counts as personal data.

The collection, storage and processing of personal data is in accordance with the legal provisions, in particular those of the German Federal Data Protection Act (BDSG), the German Telemedia Act (TMG) and the EU's General Data Protection Regulation. We can assure you that we collect, store and process your personal data exclusively for the purpose of the functional provision of this website and its contents and services. These operations are only carried out within the framework of our legitimate interest pursuant to Art. 6 (1) sentence 1 (f) DSGVO, or if they are otherwise permitted by law. This data will not be shared with third parties without your express consent. We would like to point out that data transmission over the internet (e.g. for communication via email) may have security gaps. It is not possible to protect this data completely against access by third parties.

1 Controller, as defined by Art. 4 (7) GDPR

TS Quadrat GmbH

Jöhlinger Str. 164

75045 Walzbachtal

Germany

Phone: +49 72 03 90 93 90

E-Mail: datenschutz@tsquadrat.com

is the controller within the meaning of the GDPR, other national data protection laws of the EU member states, and other data protection regulations.

2 General purposes of the processing

We use the personal data to ensure smooth connection to and comfortable use of our website, to evaluate system security and stability, and for other administrative purposes. The legal basis for the data processing is Art. 6 (1) sentence 1 (f) GDPR. Our legitimate interest is based on the purposes for data collection listed above. Under no circumstances do we use your personal data for the purpose of drawing conclusions about you.

3 Collection and storage of personal data

When you visit our website, the browser used on your terminal device automatically sends information to our website's server. This information is temporarily stored in a log file. In the

process, the following information is recorded without any action on your part and stored until its automatic deletion:

- Browser type/browser version
- Operating system used
- Referrer URL
- Host name of the computer establishing access
- Time of the server request

We also use cookies and analytical services when you visit our website. Further explanations can be found in point 11 of this privacy policy.

Unless specifically stated, we only store personal data for as long as it is necessary to fulfil the purposes for which it is intended.

In some cases, legislation provides for the retention of personal data, for example in tax or commercial law, or in the German Fiscal Code. In these cases, we will continue to store the data solely for these legal purposes, but will not process it in any other way and will delete it upon expiration of statutory retention period.

4 Disclosure of data

Your personal data will not be transmitted to a third party, a Member State of the European Union, another signatory state to the Agreement on the European Economic Area, or to a third country for purposes other than those listed below.

We only disclose your personal data to third parties if:

- you have given your express consent pursuant to Art. 6 (1) sentence 1 (a) GDPR,
- the disclosure pursuant to Art. 6 (1) sentence 1 (f) GDPR is necessary to assert, exercise or defend legal claims and there is no reason to assume that you have an overriding, legitimate interest in not disclosing your data,
- a legal obligation exists for the disclosure pursuant to Art. 6 (1) sentence 1 (c) GDPR, or
- this is legally permissible and is necessary for the processing of contractual relationships with you in accordance with Art. 6 (1) sentence 1 (b) GDPR.

5 Cookies

We use cookies on our website. A cookie is a small text file that is stored locally on the user's computer when the website is visited. Cookies do not cause any damage to your terminal device, and do not contain viruses, trojans, or other malware. Further information can be found at:

<https://www.w3.org/2001/tag/2010/09/ClientSideStorage.html>

The cookie stores information that is produced in connection with the specific terminal device used. However, this does not mean that we receive direct knowledge of your identity.

One reason why we use cookies is to make the use of our website more pleasant for you. For example, we use 'session cookies' to tell whether you have already visited individual pages of our website. These are deleted automatically after you leave our site.

We also use temporary cookies to optimise user-friendliness; these are stored on your terminal device for a certain fixed period of time. If you re-visit our site to make use of our services, we will automatically recognize you as a previous visitor, and will remember the entries and settings that you made so that you do not have to enter them again.

A further reason why we use cookies is to statistically record the use of our website and to analyse this so that we can optimise the services that we offer you. These cookies enable us to automatically recognize that you have already visited us when you visit our site again, and are automatically deleted after three months.

The data processed by cookies is required for the above-mentioned purposes in order to safeguard our legitimate interests and those of third parties in accordance with Art. 6 (1) sentence 1 (f) GDPR.

Your browser automatically accepts our cookies. While you can configure your browser to ensure that no cookies are stored on your computer or a message always appears before a new cookie is created, the complete deactivation of cookies may mean that you cannot use all of our website's functions.

6 YouTube

You can view videos about our product range on our website. We use the provider YouTube LLC, 901 Cherry Avenue, San Bruno, CA 94066, USA (hereinafter referred to as "YouTube") to embed the videos on our website. YouTube is represented by Google Inc., 1600energizers' View, CA 94043, USA.

We have embedded the video in YouTube's privacy-enhanced mode, which blocks the use of YouTube cookies until an active click is made to play the video. By clicking on the play button, you give your consent in accordance with Art. 6 (1) sentence 1 (a) GDPR for YouTube to place cookies on the terminal device used by you. These cookies may also be used by Google to analyse user behaviour for market research and marketing purposes. A connection to Google's "DoubleClick" advertising network is established.

Consequently, your IP address, the date and time, and the website you visited is sent to YouTube when you click on the video and YouTube learns that you have viewed the video. If you are logged in to YouTube during this process, this information is also assigned to your user account. If you wish to prevent this information from being assigned, you must log out of YouTube before accessing the video.

Further information can be found in YouTube's privacy policy under the following link:

<https://policies.google.com/privacy?hl=de&gl=de>

7 Contacting us

We offer you the opportunity to get in touch with us on our website. You can do this using our contact form or the active link behind our telephone number and email address.

If you contact us via the contact form or by email, the data provided by you will be collected and processed electronically to process your enquiry – without this provision, we cannot answer your request or can only answer it to a limited extent.

The legal basis for processing your personal data is laid down in Art. 6 (1) sentence 1 (b) GDPR. We will delete your data as soon as your enquiry has been definitively answered and no legal retention periods prevent its deletion.

8 Online job applications

We are pleased to be able to offer you the opportunity to submit job applications to us via our website. To do this, you must select the subject “Job enquiries/Applications” in our contact form or contact us directly via our dedicated email address for applications:

bewerbung@tsquadrat.com. The data you provide will be collected and processed electronically for the purpose of handling the application procedure - without this provision, we cannot answer your application or can only answer it to a limited extent. The legal basis for processing your personal data can be found in Section 26 (1) of the German Federal Data Protection Act (BDSG) in conjunction with Art. 88 (1) GDPR.

If an employment contract is concluded between you and TS Quadrat GmbH after the application procedure, we will store the data you submitted during the application in your personnel file for the purpose of the usual organisational and administrative process.

If we reject your application, we will automatically delete the data transmitted to us three months after notification of the rejection. The data cannot be deleted if it has to be stored for a longer period due to statutory provisions.

However, you can also consent to your data being stored for a longer period if you are interested in being included in a database of applicants or interests. Your data will then be processed further on the basis of your consent. You can withdraw your consent at any time with effect for the future in accordance with

Art. 7 (3) GDPR by adhering to the written form vis-à-vis TS Quadrat GmbH.

9 Linking Google Maps via text link

We would like to make your journey to our company easier with a linked text link. The link leads to a page of Google Maps for a better representation of our location and for providing directions. This is a service provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland (hereinafter referred to as “Google”). The link prevents the user from automatically connecting to the Google server when our website is called up. Only by clicking on the sentence “Click here for directions via Google Maps” will you be forwarded to the Google service as a user. After forwarding the user, the respective network collects information about you as an user. As a

consequence, Google can also determine the website from which your request was sent and the IP address to which the directions should be sent. To do this, Google stores a cookie on your terminal device via your internet browser. Your user settings and user data are processed in order to display our location and provide directions.

We cannot guarantee that Google will not use any servers in the USA.

Further information on data processing by Google can be found in its privacy policy:

<https://policies.google.com/terms>

https://www.google.com/intl/de_de/help/terms_maps/

<https://adssettings.google.com/authenticated>

<https://policies.google.com/privacy>

10 Incorporation of third-party content

Google Fonts

We use external fonts from Google Fonts on our website. This is also a service provided by Google LLC, 1600 Amphitheatre, Parkway, Mountain View, CA 94043 USA. We will hereinafter refer to the service provider as "Google". When you open our website, a connection to the Google server in the USA is established. This connection enables us to display certain fonts. However, Google can also use this connection to determine the website from which your enquiry was sent and the IP address to which the representation of the font should be transmitted.

Further information about the use of your personal data as well as information on the possibility of preventing the use of this data can be found under the following link:

<https://adssettings.google.com/authenticated>

<https://policies.google.com/privacy>

Font Awesome

We use external fonts and visual elements from Font Awesome on our website. This is a service provided by Fonticons Inc., 6 Porter Road, Apartment 3R, Cambridge, MA 02140, USA (hereinafter referred to as "FontAwesome").

When you access our website, a connection to the Font Awesome server in the USA is established to enable and update the display of fonts and the visual elements. The connection to the Font Awesome server enables Font Awesome to determine the website from which your enquiry was sent and the IP address to which the representation of the font should be transmitted.

The legal basis for the integration of Font Awesome can be found in Art. 6 (1) sentence 1 (f) GDPR. The legitimate interest in integrating Font Awesome lies in the optimisation and economical operation of our website.

For further information on data processing by Font Awesome, please refer to its privacy policy:

<https://fontawesome.com/privacy>

11 Direct marketing

Google AdWords with conversion tracking

We have integrated the Google AdWords and conversion tracking advertising components on our website. This is a service provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland (hereinafter referred to as "Google").

Our aim in using conversion tracking is to be able to advertise our offer in a more targeted manner. The legal basis can be found in Art. 6 (1) sentence 1 (f) GDPR. The legitimate interest in the placement of advertisements lies in the analysis, optimisation and economic operation of our website.

If you click on a Google ad that has been placed, the conversion tracking that we use stores a cookie on your terminal device. For the definition and description of a cookie, please refer to point 5 of this privacy policy.

The conversion cookie loses its validity after 30 days and is not intended to be used to identify you personally. If you visit a page on our website within these 30 days, we and Google can evaluate that you have clicked on one of our ads placed at Google and that you have been subsequently redirected to our website.

Google uses the data that has been collected to create statistics about your visit to our website.

We also receive information about the number of users who clicked on our ad and the pages of our website that were subsequently accessed. Further information on data processing as well as on the prevention of data processing can be found in Google's privacy policy:

<https://services.google.com/sitestats/de.html>

<https://policies.google.com/technologies/ads?hl=de>

<https://policies.google.com/privacy?gl=de>

12 Rights of the data subject

You can exercise your following rights free of charge once a year:

- Under Art. 15 GDPR, you can request information about the personal data relating to you that we process. In particular, you can request information as to the purposes of processing, the categories of recipients to whom your data has been or will be disclosed, the envisaged storage period, the existence of a right of rectification, erasure, restriction of processing, or objection, the existence of automated decision making including profiling and, where applicable, meaningful information on the details in this respect;

- Under Art. 16 GDPR, you can request the correction of inaccurate personal data or the completion of personal data relating to you and stored by us;

- Under Art. 17 GDPR, you can request the erasure of personal data relating to you and stored by us unless processing is necessary to exercise the right to freedom of expression and information, to fulfil a legal obligation, for reasons of public interest, or to assert, exercise or defend legal claims;
- Under Art. 18 GDPR, you can request the restriction of the processing of your personal data if you dispute the accuracy of the data, if the processing is unlawful but you oppose the erasure of the data, if we no longer need the data, but you need it to assert, exercise or defend legal claims, or if you have lodged an objection to the processing in accordance with Art. 21 GDPR;
- Under Art. 20 GDPR, you can ask to receive personal data relating to you, which you have provided to us, in a structured, commonly used, and machine-readable format, or you can request that this data be transferred to another controller;
- Under Art. 7 (3) GDPR, you can, at any time, withdraw the consent that you once gave us. A consequence of this is that in future, we will no longer be permitted to continue the data processing based on this consent; Under Art. 77 GDPR, you have the right to lodge a complaint with a supervisory authority. As a rule, you can contact the supervisory authority based at your usual place of residence or workplace or at our company headquarters.

You are welcome to send written requests for information or for the deletion or correction of your data to the following address at any time:

TS Quadrat GmbH
Jöhlinger Str. 164
75045 Walzbachtal
Germany

13 Right to object

If your personal data is processed on the basis of legitimate interests pursuant to Art. 6 (1) sentence 1 (f) GDPR, you have the right to object to the processing of your personal data pursuant to Art. 21 GDPR provided that there are reasons for this arising from your particular situation or if the objection is directed against direct advertising. In the latter case, you have a general right to object, which will be implemented by us without you having to specify a particular situation.

You can send us the revocation or your objection in writing once a year, free of charge. You will only have to pay the postage costs.

14 Data security

We make every effort to ensure the security of your data within the framework of the applicable data protection laws and technical possibilities.

We use suitable technical and organisational security measures to protect your personal data from third parties, accidental or intentional tampering, partial or complete loss or destruction, and unauthorised access.

Your personal data is transmitted to us in encrypted form. We use the SSL (Secure Socket Layer)

coding system. However, we would like to point out that data transmission over the internet (e.g. for communication via email) may have security gaps. It is not possible to protect this data completely against access by third parties.

Our security measures are continuously improved in line with technological developments.

15 Updating and modifying this privacy policy

This written privacy policy is dated May 2020 and is currently valid.

It may become necessary to change this privacy policy as we develop the website further, or if there are any changes in legal or official requirements. You can view and print out the latest version of our privacy policy on our website:

<https://www.tsquadrat.com/en/privacy-policy/>